



Annual Report for July 1, 2015—June 30, 2016

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Beloit Office

New location coming soon!

888.308.6251 toll-free
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Message from Paul Rusk, Executive Director

Dear Friends,

Thank you for taking the time to review our FY 2016 annual report covering the period July 1, 2015 through June 30, 2016. We are grateful for your interest in the Alzheimer's & Dementia Alliance of Wisconsin and what we do as a Wisconsin-based organization with all decisions made locally.

This report is a quick overview of what we do each day. Please pay close attention to our program statistics on the back page. I hope you will agree that for a small organization we are able to leverage our dollars with a very talented staff to reach thousands of folks throughout Wisconsin. Each and every dollar we raise stays right here in Wisconsin. We are truly a "local for local" organization. Here are some highlights I want to share with you.



Solomon Carter Fuller Event Planning Committee

- In partnership with the Wisconsin Alzheimer's Disease Research Center, we welcomed Dr. Consuelo Wilkins from the Meharry-Vanderbilt Alliance for our 6th Annual Solomon Carter Fuller event in February during Black History Month. Dr. Wilkins presented *A Community Discussion About Alzheimer's Disease* focusing on the African American community. She was also a special guest live on NBC 15 with News Anchor John Stofflet.



An Evening to Remember at the Edgewater

- Our spring fundraising event at the new Edgewater Hotel featured three impactful presentations by three care partners, including a couple over the age of 70; a caregiver with a husband diagnosed with young-onset dementia and a young child at home; and an adult child caring for a parent with siblings living in different parts of the country. These powerful personal stories point out in real terms the value of the ADAW and how we are able to work in all kinds of situations to enhance quality of life and ***be your partner along the journey.***

Next page please...

Highlights from 2015-2016



Governor Scott Walker with Representative Dianne Hesselbein, Paul Rusk, Representative Mike Rohrkaste and Rob Gundermann at a bill signing in Green Bay.



Governor Walker signed the Kasem Cares bill with Rob Gundermann, Kristin Larson, Paul Rusk and Kerri Kasem, Casey Kasem's daughter.

- As the only dementia organization in Wisconsin with a dedicated public policy director, working with the Wisconsin State Legislature, ADAW made it possible for ten Alzheimer's bills to be introduced from the work of the Speaker's Task Force on Dementia. Three of the bills were signed into law including a one million dollar increase in funds for the Alzheimer's Family Caregiver Support Program (AFCSP) available in all 72 counties to assist care partners with their immense responsibilities.
- With a grant from Bader Philanthropies, we developed a new program to assist those later in the Journey called the *Caregiver Journey: Middle Stage Dementia*. Participants gain insight into their own strengths and challenges as caregivers while they enhance their coping skills and develop an individualized plan of care.

Word of mouth continues to be our most common way families hear about us. So please feel free to share this report and our contact information with anyone you come across impacted by any form of dementia. You can truly help enhance the lives of the 120,000 individuals in Wisconsin impacted by dementia as we offer hope for a better tomorrow free of dementia.

Sincerely,

A handwritten signature in black ink that reads "Paul Rusk".

Paul Rusk
Executive Director

There is one thing Alzheimer's cannot take away and that is love.

Love is not a memory.

It is a feeling that resides in your heart and soul.

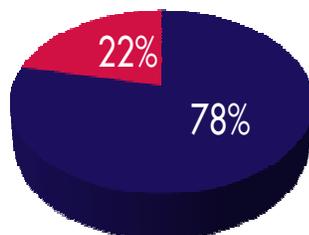
~Author Unknown



2015-2016 Condensed Financial Statement**July 1, 2015—June 30, 2016**

REVENUE	FY16
Contributions from individuals, corporations	167,692
Memorials and tributes	49,026
Bequests	-
Events (gross)	420,450
Less event expenses	(146,633)
Workplace giving	52,965
Grants & contracts	337,259
Program services/education	18,842
Sales of books and materials (gross)	229
Other Revenue	2,072
Interest	90
In-kind donations	3,240
Total revenue	905,232
EXPENSES	
Program	708,612
Administrative and fundraising	196,901
Total expenses	905,513
CHANGE IN NET ASSETS	(281)

■ Program
 ■ Administrative and fundraising



An audited financial statement is available upon request.

Impact by the numbers in FY2016

23,463

Points of services

2,234

Helpline calls

757

one-on-one family meetings

165

Support Group meetings attended by

1,422 people

374

education programs attended by

8,050 people

Staff Listing

Unless otherwise noted, staff can be reached by calling 608.232.3400 or 888.308.6251 toll-free in Wisconsin.

Paul Rusk, Executive Director
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Charlestine "Charlie" Daniel, Diversity Coordinator, Dane and Rock counties
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Ingrid Kunding, Director of Development
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Naomi Jones, Respite & Outreach Specialist
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Kristin Larson, Director of Communications
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Theresa Malak, Finance Manager
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Kassie Martin, Development Coordinator
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Mary Severson, AFCSP Coordinator
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Janet Wiegel, Outreach Specialist
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Patricia Wilson, Family Support Coordinator
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Suanne Zimmerman, Professional Trainer
Suanne.zimmerman@alzawisc.org

Contact ADAW for

- Personalized family meetings to discuss your concerns and develop strategies specific to individual situation.
- Education programs on legal and financial planning, communication strategies, family dynamics, end-of-life issues and when to consider professional care.
- Early stage programs like *Crossing Bridges*, a four-week discussion group for people with mild memory loss or in the early stages of dementia and their care partners, and *Meeting of Minds*, a memory enhancement program for people with mild memory loss that includes stimulating activities and intellectual and physical exercises.
- Mid- to late-stage programs to understand the effects of dementia, enhance coping skills related to caregiving responsibilities, problem-solving and decision-making.
- Information on Dane County's Alzheimer's Family and Caregiver Support Program
- Social engagement programs like Memory Cafés
- Professional training on best practices in dementia care, dementia in the workplace and creating dementia friendly communities.
- Support groups for caregivers and adult children
- Advocacy on state and national policies and programs to help people with dementia.
- Workplace training on issues for caregivers and persons with dementia in the workplace.